

20TH INTERNATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY

MADRID 13-16 September 2023

CALL FOR PAPERS



11TH ORGANISATIONAL GOVERNANCE CONFERENCE OF THE SRRNet

Standardisation and Sustainability

In September 2023, in Madrid (Spain), SRRNet's 20th International Conference on Corporate Social Responsibility and 11th Organisational Governance Conference will take place. So we need to meet in an attractive and significant venue and where can be better than Madrid! It is an important date because it is two decades since the first CSR conference and also because it will be the second time we can meet face to face after the COVID pandemic. Therefore, it is excellent to collect all the knowledge and experience gathered during the last years in this field, share our experiences, get feedback and develop new ideas.

Conference Chairpersons

Prof. Dra. María Aránzazu de las Heras

President of Madrid Open University (UDIMA). Conference Chair.

Prof. Dr. Salvador Marín

President EFAA for SMEs. Director of the Research Department of the Spanish General Council of Economists (CGE). Conference Chair.

Prof. Dra. Esther Ortiz

University of Murcia. Vicepresident of Economists-Accountants of CGE. Conference Chair.

Prof. Dr. David Crowther

President of SRRNet & Chair of Scientific Committee.

Dr. Shahla Seifi

SRRNet Conferences Chair

CALL FOR PAPERS

We are witnessing a process of standardisation of sustainability all over the world. While financial reporting continues to remain important a focus upon sustainability means that we need to take a much broader view of business activity. This involves all corporate communications but also concerns the developments which are taking place, in businesses, markets and manufacturing, while we strive to adapt to the needs of sustainability. This potentially involves adopting different approaches and standards. This is the area which we wish to discuss at this conference.

This conference is designed to act as a forum for debating and analysing contemporary issues in this broad area. It is intended to attract people from a wide variety of disciplines and geographic regions for an exchange of views.

THEMES

The conference is intended to be interdisciplinary and welcomes contributions from anyone with a perspective on this crucial issue. Papers are welcome on any topic related to this broad issue, and suggested themes for papers include:

- Corporate Social Responsibility (CSR) and Sustainability.
- CSR and Sustainable Development Goals (SDGs).
- Climate change and business activity.
- Ethics and disclosure standards.
- Human Rights and Business Sustainability.
- Technological developments for sustainability.
- Technology and standardisation.
- Relationships between Accounting (Financial Reporting) and Sustainability and CSR.
- Relationships between Financial Information and Non-Financial Information.
- Sustainable Agriculture and Food Systems.
- CSR & Digital revolution.
- CSR & Reputation.
- CSR in Developing Markets.
- Sustainability and free markets.
- Social entrepreneurship.
- Socially responsible business activities.
- Globalisation and sustainable development.
- Regulation of corporate social and environmental behaviour.
- Governmental influences on sustainable development.
- Models of organisational governance.
- Sustainability reporting (SR) and Society.
- The role of Governments, NGOs, and other Elements of Civil Society in CSR.
- Challenges of Social Inclusion: Gender, Inequalities, and Human Rights.
- CSR & Positive Impact.
- Green agenda and climate change.
- Sustainable agenda for disabled persons.
- Consumer responsibility.
- Socially Responsible Finance and Banking.
- Responsible Finance and Investment.
- CSR in Financial companies.
- Inclusive Capitalism.
- Governance and leadership.
- CSR and Ethics.
- CSR in Education.
- Sustainability in Higher Education Institutions.
- Sustainable education and economic growth.
- Sustainable energy management.
- Sustainable telecommunication.
- Green technology and alternative energy systems.
- Sustainable waste management.

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Social Responsibility Research Network

SRRNet

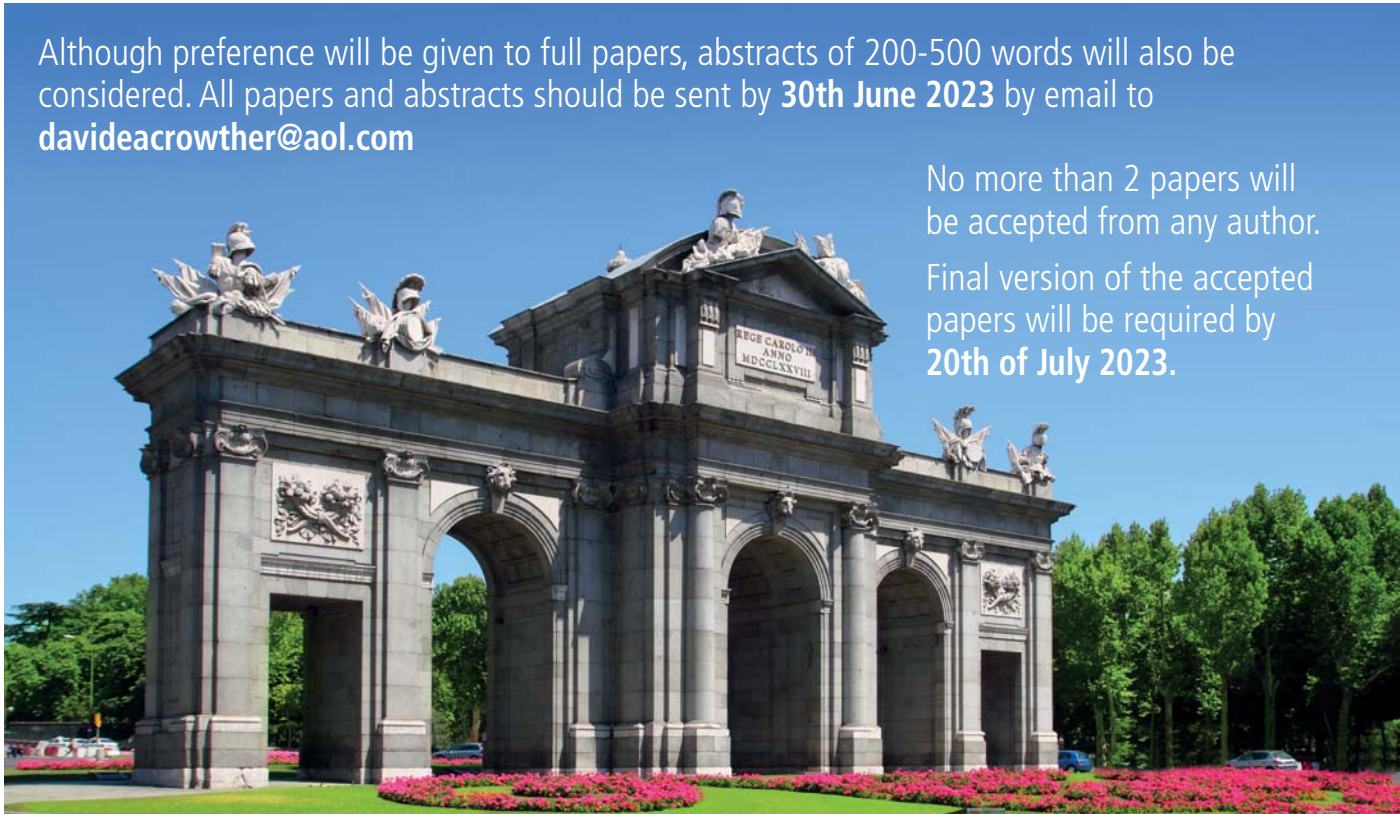


economistas
Consejo General

SUBMISSIONS

Although preference will be given to full papers, abstracts of 200-500 words will also be considered. All papers and abstracts should be sent by **30th June 2023** by email to davideacrowther@aol.com

No more than 2 papers will be accepted from any author. Final version of the accepted papers will be required by **20th of July 2023**.



PUBLICATIONS

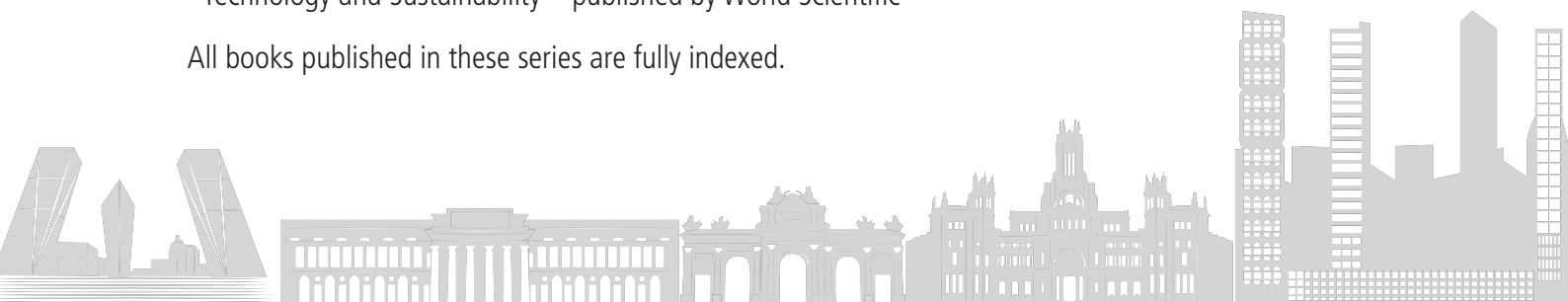
One of the distinguishing features of the conferences is SRRNet's focus on subsequent publication of papers presented. SRRNet publishes at least one book of selected papers from each conference but also encourages every participant to publish their work. Advice will be given during the conference. Full details concerning other publishing opportunities for the papers presented at the conference will be provided during the conference.

The Network currently publishes 2 fully refereed and indexed official journals in association with Emerald Publishing: [Social Responsibility Journal](#) and [Technological Sustainability](#).

The Network also publishes 3 book series, within which the book(s) from the conference will be published:

- Approaches to Global Sustainability, Markets and Governance – published by Springer
- Developments on Corporate Governance and Responsibility – published by Emerald Science,
- Technology and Sustainability – published by World Scientific

All books published in these series are fully indexed.



Local Organising Committee*

Spanish General Council of Economists (CGE)

Sara Argüello. Spanish General Council of Economists (CGE)
Paloma Belmonte. Spanish General Council of Economists (CGE)
Jorge Capeans. Spanish General Council of Economists (CGE)
Luis del Amo. Spanish General Council of Economists (CGE)
Ernesto García. Spanish General Council of Economists (CGE)
Javier Muñoz. Spanish General Council of Economists (CGE)
Jaime Piñeiro. Spanish General Council of Economists (CGE)

Madrid Open University (UDIMA)

Arturo de las Heras. President CEF (Spain)
Javier Briones. Madrid Open University (UDIMA)
Manuela Cañizares. Madrid Open University (UDIMA)
Berta Gaubert. Madrid Open University (UDIMA)
Ana María Lejárraga. Madrid Open University (UDIMA)
Jose-Ignacio Llorente. Madrid Open University (UDIMA)
Patricia Madrigal. Madrid Open University (UDIMA)
José Tovar. Madrid Open University (UDIMA)
Patricia Víctor. Madrid Open University (UDIMA)

Scientific Committee

Chair of the Scientific Committee

Prof. Dr. David Crowther
SSRNet President

Members of the Scientific Committee (will be updated)

Dr. Shahla Seifi
SSRNet Conferences Chair

D. Roque de las Heras
Honorary President CEF-UDIMA (Spain).

D. Valentín Pich
President CGE (Spain)

Dra. Dña. María Concepción Burgos
UDIMA (Spain)

Dra. Dña. María Luisa Campanario
UDIMA (Spain)

We look forward to
welcoming you to Madrid
in 2023 for what promises to be
another stimulating and
rewarding conference

